Heroes of Pymoli Assignment

Trends identified:

1. 84% of the total players are male
2. Ages of players seem to follow a normal unimodal distribution with approximately 45% of players being in the ages of 20-24 cohort.
3. Females are the bigger spenders with an average purchase of $4.47 vs that of Males with $4.07. Other/Non-Disclosed not included – sample size too small. Difficult to make a conclusion.